



AFRICA INTERNATIONAL SPORTS CONVENTION (AISC)  
Dakar, 1-3 February 2007

« Sports for Education and Development »

**JAPPO RELEASE – CISA 2007 ACTIONS**

JAPPO S.A is thanking all its partners and everybody having somehow contributed to the success of the first Africa International Sports Convention (CISA) organised in Dakar, Senegal on February 1-3, 2007.

The prime objective of CISA was to use sport as an education means to the service of development, and JAPPO aims to ensure that a tangible legacy be left behind by this first convention.

It is thus important for the company that all means available be used to prevent CISA instead of becoming a mere exchange forum with no future to rather manage to be in a position to present concrete achievements by the second edition of CISA in February 2008 in Abuja, Nigeria.

Considering:

- the constant decline of sport in African schools
- the lack of physical activity of children and support programmes from many clubs and sports associations
- the need for more sports programmes focusing on the promotion of sports and Olympic value in Africa
- the non-existence of African networks for professionals of sports
- the ignorance of African youth regarding great athletes of yesterday,

JAPPO, in accordance with CISA 2007 resolutions and recommendations, decides hereby to undertake the following measures:

1) **“Sports as a factor of Education and social insertion”**

The “Education through sport” programme that was carried out within a number of Senegalese schools from December 2006 to February 2007 in collaboration with the International Association of Athletics Federations (IAAF) will be continued until the end of the school year (June 2007).

In the follow-up programme a singing contest will be added to the CISA Kids original programme (Kid’s Athletics, drawing contest and initiation to art). Interschool competitions will be organized with the support of both IAAF and a new partner, the Union of Schools and University Sports Association (UASSU). JAPPO is therefore asking all good wills (persons and institutions) wishing to support the project to please get in touch with the company management team.

## **2) “Conception and Development of Sports Installations for Communities in Africa”**

Based on this discussion topic's conclusions and recommendations, JAPPO is committed to keep on supporting the actions of organisations like Olympafrica, Sports sans Frontières (Sports without borders) and to reinforce the existing partnership with these two institutions. JAPPO is also committed to circulate this topic's recommendations around communities and Municipalities and to discuss with these institutions the possibility of partnership as well as the financing or management of local sports installations.

## **3) Association of African Sports Administrators**

JAPPO, still within the framework of its everlasting search for the improvement of sport administration and management in Africa is currently working of the setting up of the Association of African Sports Administrators. This new Association, planned for April 2007 will include all sport administrators from different African countries who, within a network, will make concrete suggestions to various African Sport organizations and produce regular publications. About 10 people have already given their agreement, and invitations are being sent to other identified potential members to ask them to join the association. Anyone wishing to be a member can contact JAPPO.

## **4) Africa Sports Hall of Fame**

JAPPO, having already requested some land from the government of Senegal to carry out the project and having received no reaction whatsoever, decides to start the said project by its own means with the support of its traditional partners who are deeply convinced of the importance and the relevancy of the project.

JAPPO is urging all persons and institutions willing to bring their contributions not to hesitate to get in touch. A detailed project structure and cost will be circulated by February 22 to interested parties.

Dakar, 16 February 2007